

GOLD  
KEY®

YOSEMITE SAM

90263-710

30¢

# YOSEMITE SAM

and  
**BUGS BUNNY**



© WARNER BROS. INC.



# Coin Collecting is Exciting!

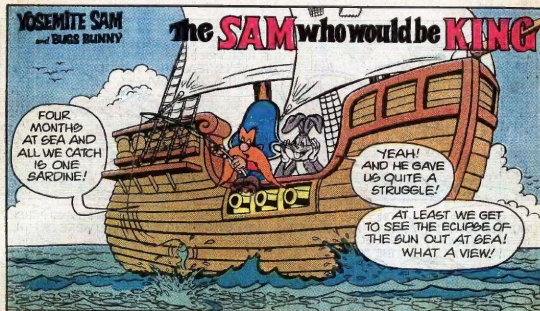
Collect beautiful coins from around the world! Your Whitman coin dealer or retailer has all the quality coin products you need to start a valuable collection you can build on for years to come. You'll like Whitman's low prices.



Western Publishing Company, Inc.,  
1220 Mound Ave., Racine, WI 53404

**YOSEMITE SAM**  
and **BUGS BUNNY**

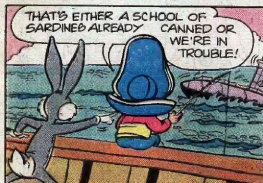
# The **SAM** who would be **KING**



FOUR MONTHS AT SEA AND ALL WE CATCH IS ONE SARDINE!

YEAH! AND HE GAVE US QUITE A STRUGGLE!

AT LEAST WE GET TO SEE THE ECLIPSE OF THE SUN OUT AT SEA! WHAT A VIEW!



THAT'S EITHER A SCHOOL OF SARDINES ALREADY CANNED OR WE'RE IN TROUBLE!



PUT YOUR HANDS UP!

6,000 MILES FROM NEW YORK AND WE STILL GET MUGGED!



YOU ARE TO BE SLAVES FOR THE "ONE"!

IMPOSSIBLE! THE ONLY TIME I SLAVE FOR ANYBODY- IT'S FOR QUITE FURRY ME!

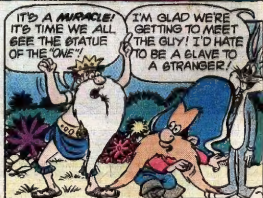
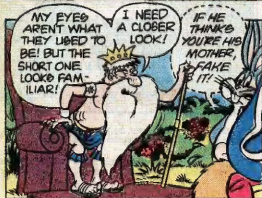


MAKE US SLAVES? WHERE DO THESE PEOPLE THINK THEY ARE--IN HOLLYWOOD?

CONCERN IT! I'M TOO YOUNG FOR THAT AND, BESIDES, I JUST MADE THE LAST PAYMENT ON THE SHIP!

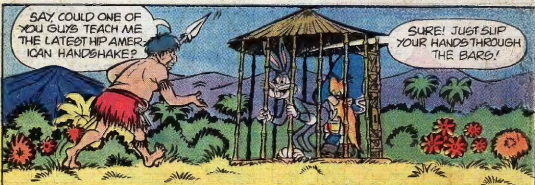
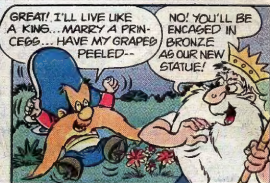
YOSEMITE SAM, No. 48, October, 1977. Published monthly except January, March, May, and November, by Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602. All rights reserved throughout the world. Authorized edition. Printed in U.S.A. Copyright © 1977, by Warner Bros. Inc.

This Periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to nor as part of any advertising, literary or pictorial matter whatsoever.









ADVERTISEMENT

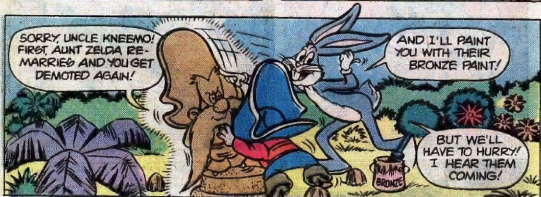
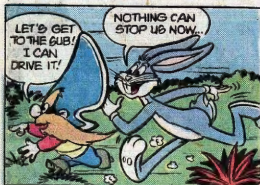
# THE INCREDIBLE HULK® IN UP A TREE!



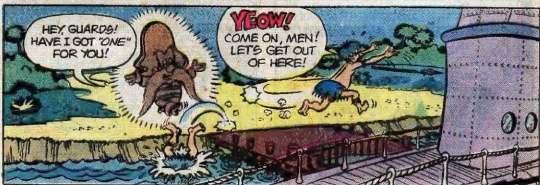
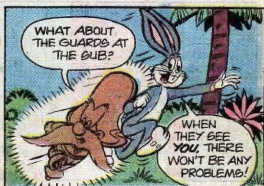
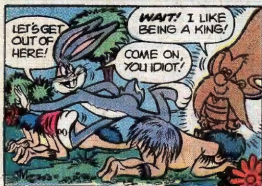
HULK® 1977 MARVEL COMICS GROUP. ALL RIGHTS RESERVED.

®HOSTESS AND TWINKIES ARE REGISTERED TRADEMARKS OF I.T.T. CONTINENTAL BAKING CO.









## PLIGHT OF A PLANT

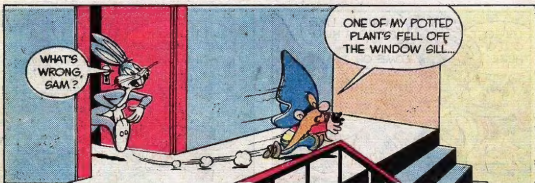
YOU REALLY LOVE  
THOSE PLANTS OF  
YOURS, HUH, SAM?

SURE  
DO!



WHAT'S  
WRONG,  
SAM?

ONE OF MY POTTED  
PLANT'S FELL OFF  
THE WINDOW SILL...



...AND LANDED RIGHT SMACK ON  
**TOP OF A MAN'S HEAD!**

GOSH!



THAT'S  
HORRIBLE!

YOU'RE  
TELLING  
ME!



IT'S NOT  
DAMAGED  
HUH, SAM?

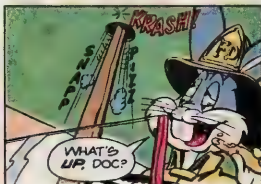
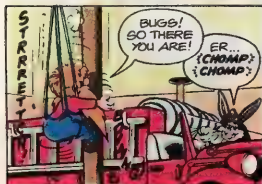
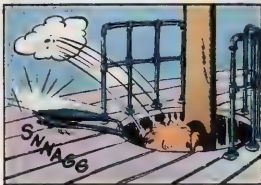
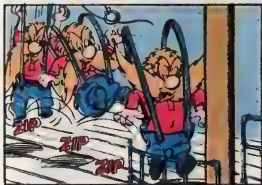
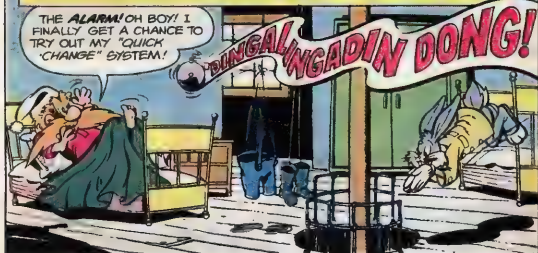
NO BUT I WAS SURE WORRIED  
THERE FOR A MINUTE THAT IT  
MIGHT HAVE GOTTEN HURT!



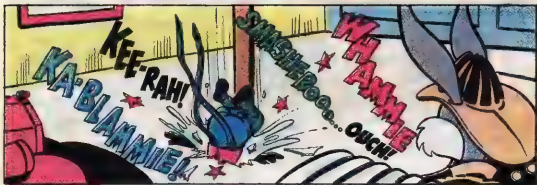
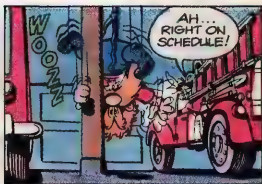
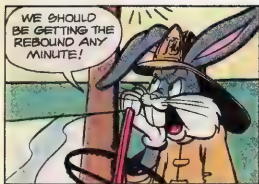
YOSEMITE SAM  
and BUGS BUNNY

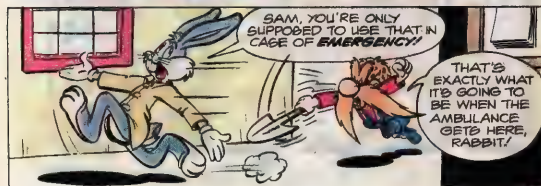
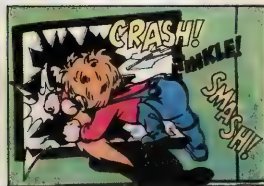
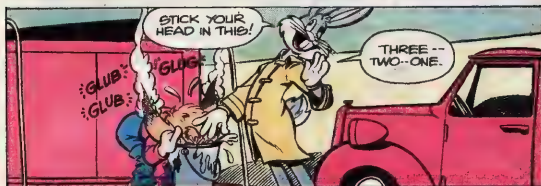
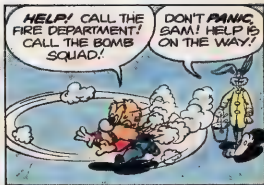
# BLAZING MAD!

SAM AND BUGS HAVE TAKEN ON PART TIME JOBS AS VOLUNTEER FIREMEN...









**AND WIN NEAT  
PRIZES TOO!**

**EARN \$2<sup>00</sup>—\$5<sup>00</sup>—\$10<sup>00</sup>**



**"America's Greatest Family  
Weekly Publication"**

**BICYCLE — TYPEWRITER — CASSETTE RECORDER —  
CAMERAS — WATCH — RADIOS — SLEEPING BAG  
— SPORTING EQUIPMENT — MODELS — Many Many  
More.**

**Over 30,000 Salesmen Make Money Each Week and Win Neat Prizes Regularly Without Risking a Penny**

We'll send you copies of GRIT, supplies and valuable selling helps. You pay only for the copies you sell until you know how many to order. You pay nothing in advance so you have nothing to lose—everything to gain. Like 30,000 others, you'll find selling GRIT is easy, fun and profitable.

Print Name and Address Below

GRET PUBLISHING CO., Williamsport, Pa. 17701 GK-87

I'd like to sell GRIT for profits and prizes.

Name \_\_\_\_\_

Male or Female ... Age ... Date Born ... Year

In Care of

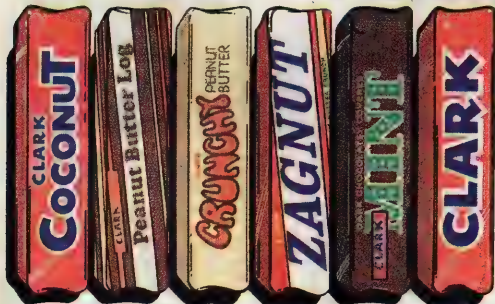
Street and No. \_\_\_\_\_ R. F. D. \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

116

Print Your  
Last Name  
Plainly Here

De '24 C. & C. verspreiden de roepbuis



## Get Rich And Famous.

The Famous Clark Bars. They're all so rich, and so good, you may have trouble making up your mind.



**COMIC BOOKS** **FOR SALE**

250,000 in stock. Complete Marvel & DC Groups from 1935-1978. Also TV Guides, Art, Mags., Pulp, Doc Savage, Walt Disney, Movie Items, Shadow, etc. from 1900-1978. We also buy. Send list with prices.

**GIANT CATALOG 75¢**

**HOWARD K. ROGOFSKY**  
P.O. Box 1102-Flushing, N.Y. 11354

**The Only Complete SPECIAL INVESTIGATOR KIT**

Also FREE Badge Flasher with each kit

Badge • Carrying Case • Special I.D. Card • Badge Flasher  
Not for sale to N.Y. residents

**\$3.95** Plus 35¢ Post.

Series of SPECIAL POLICE • PRIVATE DETECTIVE • SPECIAL INVESTIGATION

Plus FREE Booklet "How to Detect & Solve Crimes" by All-Seeing Eyebrows

Best Buy Apparent! Professional type complete kit. Specially styled heavy silver badge. Inexpensive case, authentic I.D. Card. A real flasher. Same in most states as well as by order. A real police experience everywhere. **NO. 3 Dept. 6K-6K1**  
150 MARQUET ST. RT. 1 10038

**MUSCLES**

**FAST! FREE BOOK!**

• Get Super Results FAST!  
• Daily muscular gain!  
• Fastest muscle system ever!

Send name, address, and 25¢ to:

**UNIVERSAL-KE**  
Box 6694, Detroit, MI 48240

**AN ATLAS BODY IN 7 DAYS**

my method of DYNAMIC-TENSION starts giving results you can feel—add pounds of big muscles—lose pot belly. Send name address for my 32 page book—FREE

**CHARLES ATLAS**  
49 W. 23rd St. New York N.Y. 10010, DEPT. 9H

**AUSTRALIAN BOOMERANGS**

32 SIZES—FREE ILLUSTRATED CATALOG  
Enjoy fun & Sport

**BOOMERANG MAN**  
311 PARK # 5 Monroe, La. 71201

Bought **ESTELL COMICS** Sold  
Want low prices, fast service, great choice of Marvel & D.C. Comics and a letter of acknowledgement with every order? Send 25¢ for both our Catalogs and an Estell Book worth 25¢ on your first purchase. Estell Comics, Box 23442, San Diego, CA 92123

**STAMPS - U.S. Commemoratives used & unused at discount prices.**  
Send 13¢ stamp for free listing to  
G. S. P-6 P.O. Box 330,  
Midlothian, Virginia 23113

**REAL SWITCHBLADE...COMBI (9 INCHES LONG)**

POSH BUTTON... "SNAP" IT'S OPEN!

This is a REAL SWITCHBLADE. The blade is a COMBI! Terrific gift item. Novel and practical. Protects comb in pocket. Fine tooth comb is great for sideburns and mustache too! Satisfaction is guaranteed. Complete with Lock. Only \$4.95 + \$0.50 Postage. Two for \$10.00 Postpaid.

**SUN KNIFE CO. Box 25246-K Chicago, Ill 60625**

**COMIC BOOKS!**

Thousands of old comic books for sale: **TIMELYS, MARVELS, D.C., FAWCETT, CHARLTON, etc.** etc. Send \$1 for big new list! Comics also BOUGHT! **BUYING LIST, \$1. PROMPT SERVICE!**

**F. L. WEA, Box 574, WAUSAU, WIS. 54401**

**BE A MAGICIAN! THOUSANDS OF MAGIC TRICKS**

41 magic and more. Have 15,000'S OF FUN teaching you. **NEW SUPER GAUNT CATALOG 25¢**

**ABACADABRA MAGIC SHOP, 200-BK4**  
HARTFORD • BARNET, N. J. 07065

**UNITED STATES UNUSUAL COINS**

U.S. Large Cent (1800-1856)	1.00	Steel Penny in Oil (1860-1864)	1.00
U.S. Indian Head Cent (1859-1864)	1.00	Twentieth C. (1900-1909)	1.00
1943 P.B. Steel Cent	1.00	Cent (1909-1914)	1.00
1915 Steel Indian Head	1.00	Pre-Cent War Steel Cent	1.00
1917 Steel Indian Head	1.00	Continental (1776-1792)	1.00
1918 Steel Indian Head	1.00	1852 First Four Star	5.00
1919 Steel Indian Head	1.00	1790 Half Cent	8.00
1920 Steel Indian Head	1.00	1800 Half Cent	8.00
1921 Steel Indian Head	1.00	1800 Half Cent	8.00

**SPRINGFIELD, 630, P.O. BOX 2714**  
**SPRINGFIELD, MASS. 01101**

**SWITCH BLADE COMB**

Surprise friends when you pull out this 5" clean silver case. Press the button and SNAP—out comes a LONG METAL COMB. Folds them every time! **NO. 1 \$2.99**

**X-RAY SPECS**

An amazing discount! Apparently see thru bodies, thin clothes, etc. Thrill and Embarrass your friends.

**NO. 2 \$1.99**

**THROW YOUR VOICE!**

Trick family and friends alike. Appear to throw your voice into beds, under beds, out of pots, from behind doors... easily hidden in mouth... lets you revitalize birds and animals.

**NO. 3 \$2.99**

**GET READY FOR SCHOOL!**

Identify yourself like soldiers do. Attractive, practical metal tags. Print what you wish on them. 6 lines—16 spaces/line. Each tag can be different. 2 TAGS, Neck Chances—\$2.75, 1—\$1.50, 4—\$5.00 PLUS 25¢ P/H.

**NO. 4 \$2.99**

**Richcraft Dept. 628—Box 300**  
Northwich, S.C. 29635

**FREE MUSCLE SECRETS**

Add 10" Muscle to chest, 6" to arms, GAIN 1/2" DAILY. Free information. Send 35¢ postage & handling.

**Muscle Builders, Dept. (668) 02**  
Box 426, Dayton, O. 45401

**BE TALLER**

If you wish to know the facts about HEIGHT INCREASE, send 35¢ for details to **TALL-UP**

**TALL-UP, Dept. (668) 01**  
Box 426, Dayton, Ohio 45401

**DON'T ORDER**

our BIG MAGIC CATALOG unless you want one of the best selections of MAGIC, JOKES and NOVELTIES and the fastest service in mail-order. Magic! Rush 50¢ today!

**KENZINI'S MAGIC PLACE, Dept. GK-3**  
28 E. Colfax Ave., Roselle Park, N.J. 07068

**NEW Parachute Ball**

Enjoy Hours Of Fun

• Safe  
• Large Chute

Send \$1.50 (check - money order)

**SALOPIAN ENTERPRISE CO**  
Box 4028 Waterbury, Ct. 06704

**INCREASE HEIGHT!** Details 35¢ TALL UP (10038) Box 426, Dayton, Ohio 45401

**ELIMINATE GREYS!** Details 35¢ OLDBY (10038) Box 426, Dayton, Ohio 45401

**MULTI-MUSCLES!** Details 35¢ MUSCLES (10038) Box 426, Dayton, Ohio 45401

**GIANT SHIRT CATALOG**

Over 2000 designs!

There's 100 pages over 1000 fun things like seen on patches:  
• dog • frog • chicken • fish • clown • guitar • gun.

Catalog \$1 - Refundable

**FORM 1 SENT \$1.10**  
Form 2 \$1.50  
Form 3 \$1.50  
Form 4 \$1.50  
Form 5 \$1.50  
Form 6 \$1.50  
Form 7 \$1.50  
Form 8 \$1.50  
Form 9 \$1.50  
Form 10 \$1.50

**IFREE PLANS!**

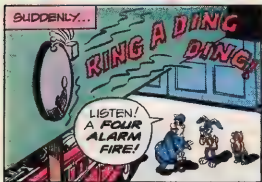
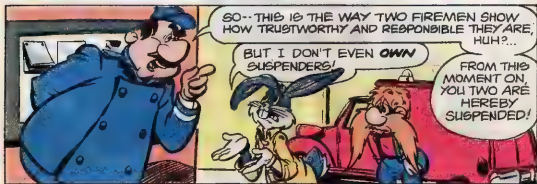
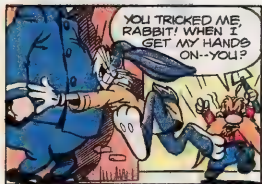
**BUILD THE MYSTERIOUS, FASCINATING "TETRA-TEM"**

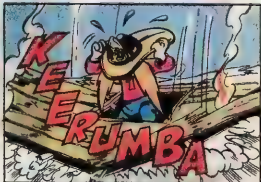
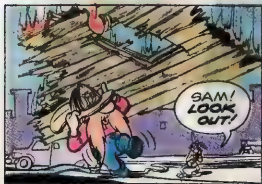
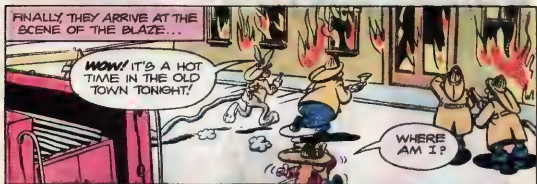
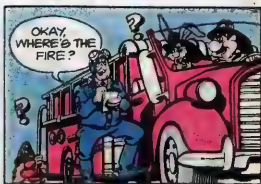
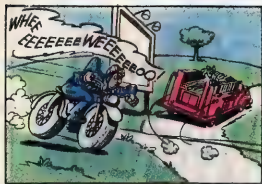
USING GLUE AND TOOTHPICKS.

**IFORMS 48 PYRAMIDS!**

SEND 50¢ FOR POSTAGE & HANDLING TO:

**DON PAGELI**  
14511 FLANDERS  
DETROIT, MICHIGAN 48205  
COMPLETE KIT WITH INSTRUCTIONS \$2.00 P.P.D.







THE **NEW**  
SCIENCE FICTION MAGAZINE

# STARSTREAM

**ADVENTURES IN SCIENCE FICTION**

Now! Your favorite science fiction writers and their best stories captured in eye-catching, full-color comic book form. But STARSTREAM is much more than a comic book — it's a full 64 pages with a stiff, durable, permanent cover. Collect all four issues — just 79¢ each.



**STARSTREAM #1** includes JOHN CAMPBELL'S "Who Goes There?" RAYMOND BANKS'S "Rabbits to the Moon" and more



**STARSTREAM #2** includes LARRY NIVEN'S "Flight of the Horse", ROBERT SILVERBERG'S "Collecting Team" and more.



**STARSTREAM #3** includes JACK WILLIAMSON'S "Born of the Sun", THEODORE STURGEON'S "Microcosmic God" and more.



**STARSTREAM #4** includes POUL ANDERSON'S "Call Me Joe", ISAAC ASIMOV'S "Does a Bee Care?" and more.

TO: WESTERN PUBLISHING CO., INC.  
P.O. BOX 64900, FAYETTEVILLE, NORTH CAROLINA 28306  
Check or money order. No COD's. Allow 2 to 4 weeks delivery.  
Fill in quantity of each title and total amount enclosed.

_____ #1 @ \$ .79
_____ #2 @ \$ .79
_____ #3 @ \$ .79
_____ #4 @ \$ .79
Postage & handling + \$ .25
Total amount enclosed \$ _____

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

THIS OFFER EXPIRES DECEMBER 31, 1977

**SIZZLE YOUR T-SHIRT**  
with

# Hot Ones

**IRON-ON TRANSFERS**



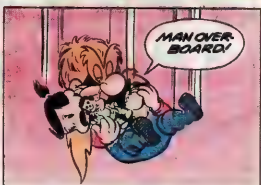
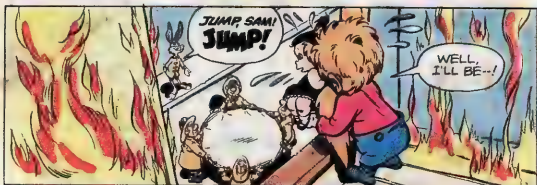
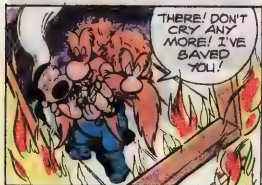
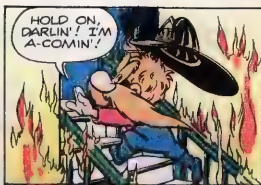
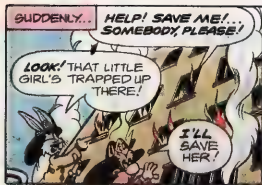
Now you can wear a fantastic T-shirt that you designed yourself! It's easy! All you do is transfer HOT ONES designs to your shirt with a hot iron. They're big. They're bold. They won't wash out. Amazing animals! Funky flowers! Crazy cars! Far-out food! Silly signs! There are six different HOT ONES books with six full-color, easy-to-pull-out transfers in each. Best of all, HOT ONES books are only 69¢ — that's only 11¢ per transfer.

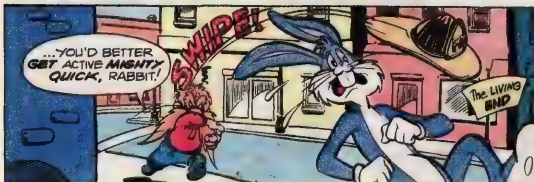
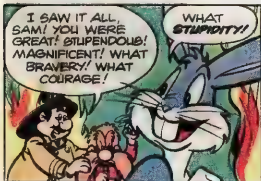
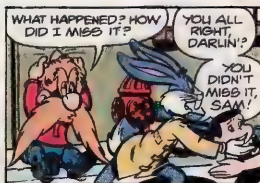
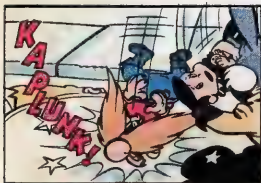
**Get hot and stay hot with**



Be sure to ask for HOT ONES wherever Whitman and Gold Key comics are sold.

A product of Western Publishing Company, Inc.









NOW! AMERICA'S FAVORITE  
YOUNG DETECTIVE IN THREE  
NEW PAPERBACK MYSTERIES  
AT A NEW LOW PRICE—ONLY  
95¢ EACH. DON'T MISS A SINGLE  
ONE OF THESE NEVER-BEFORE-  
PUBLISHED ADVENTURES.

## THE **TRIXIE BELDEN®** MYSTERY SERIES

### THE MYSTERY OF THE UNINVITED GUEST

When Trixie could stand the waiting no longer, she went after Bobby. The instant she opened the kitchen door, she was grabbed. She just had time to scream before a voice growled, "Shut up, or you've had it!" A hand was clamped over her mouth. . . .

### THE MYSTERY OF THE PHANTOM GRASSHOPPER

The heavy front door closed solidly behind Trixie. . . . She had almost reached the stairs when she saw a door directly across from the stairway open slowly. A tall man backed out into the hall and soundlessly closed the door. Turning, he saw Trixie. . . .

### THE MYSTERY OF THE UNSEEN TREASURE

The light shining through Honey's palm made the hand look reddish and bony. "Point your flashlight at the ground and let a little more light out," Trixie said. "If we can find our footprints, then we'll know which way to go." As Honey directed the light downward, a pair of beady little eyes gleamed redly nearby. . . .

Buy these new Trixie Belden mysteries at book counters everywhere. You'll want to read and collect the entire series, 19 mysteries in all!



JOIN THE **TRIXIE BELDEN®** FAN CLUB . . . IT'S **FREE**

### TRIXIE BELDEN FAN CLUB MEMBERSHIP APPLICATION

Please enroll me as a member of the Trixie Belden Fan Club.

I understand that membership is absolutely free, that there are no dues, nor any other obligations on my part whatsoever. I will receive a personal membership package containing a membership card, a distinctive Trixie Belden desk portfolio, a mystery gift program card and the first issue of the *Trixie Belden Newsletter*, which will describe pen pal opportunities and full membership privileges.

(Please print)

MY NAME \_\_\_\_\_

AGE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

#### Send to:

Trixie Belden Fan Club  
Western Publishing Company, Inc.  
1220 Mound Avenue  
Racine, Wisconsin 53404

(Allow 4-6 weeks for delivery of your membership package.)

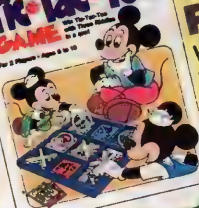
# WHICH GAMES ARE THE MOST FUN TO PLAY?

WHITMAN GAMES  
WITH ALL YOUR FAVORITE  
WALT DISNEY FRIENDS!

Walt Disney's

## Mickey Mouse Tic-Tac-Toe GAME

With Tic-Tac-Toe  
with Three Friends  
in a game!  
For 2 Players - Ages 6 to 10



**MICKEY MOUSE TIC-TAC-TOE GAME**  
What is the best kind of fish to eat with peanut butter? \*  
Guess the rest of the riddles and be the first one to  
get three X's or three O's in a row. Be a winner at  
MICKEY MOUSE TIC-TAC-TOE \* (454740)

## GOOFY GAME

How many things can Goofy hold before he falls?  
Can you add one more item and still keep Goofy  
from falling over? Watch Goofy tip, flip, and sway  
The last player who adds playing pieces without  
tipping over Goofy is the winner

## Goofy GAME



## DISNEY CHECKERS



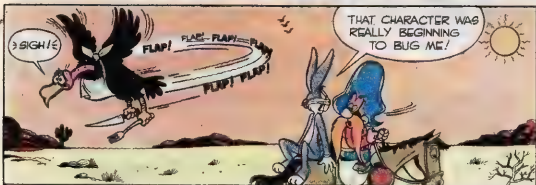
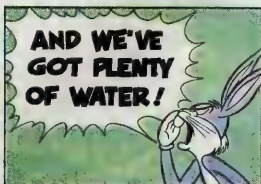
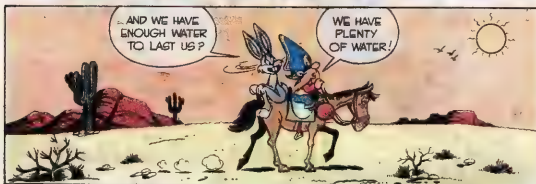
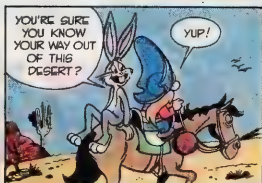
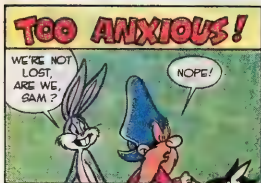
## DISNEY CHECKERS

Play the exciting game of checkers with Disney  
figures. Included are your popular friends Mickey  
Mouse, Donald Duck, Uncle Scrooge and all the  
others



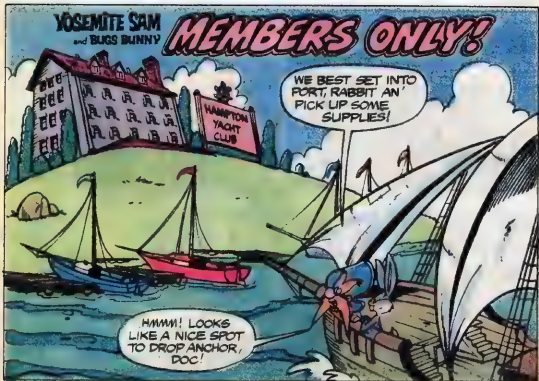
WHITMAN GAMES ARE AVAILABLE  
WHEREVER GAMES ARE SOLD.

© 1987 Whitman Games



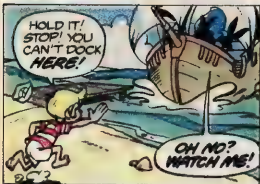
YOSEMITE SAM  
and BUGS BUNNY

# MEMBERS ONLY!



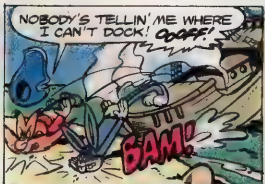
WE BEST SET INTO  
PORT, RABBIT AN'  
PICK UP SOME  
SUPPLIES!

HAMMM! LOOKS  
LIKE A NICE SPOT  
TO DROP ANCHOR,  
DOC!



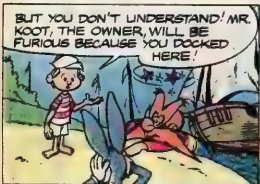
HOLD IT!  
STOP! YOU  
CAN'T DOCK  
HERE!

OH NO?  
WATCH ME!

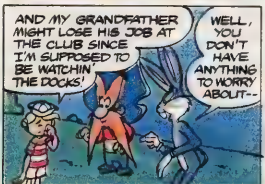


NOBODY'S TELLIN' ME WHERE  
I CAN'T DOCK! OOOFF!

BAM!



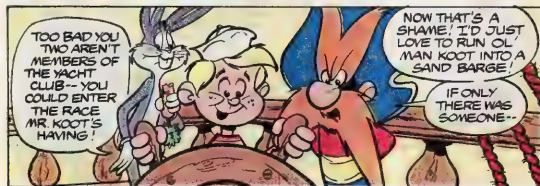
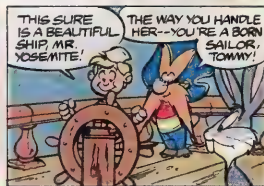
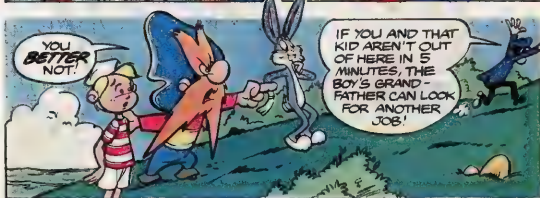
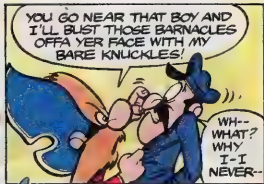
BUT YOU DON'T UNDERSTAND! MR.  
KOOT, THE OWNER, WILL BE  
FURIOUS BECAUSE YOU DOCKED  
HERE!

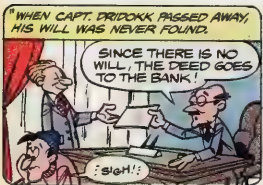
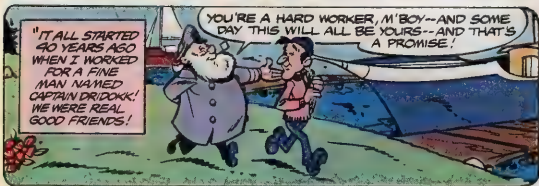
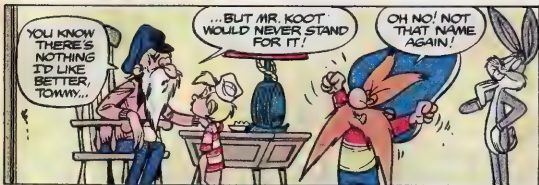
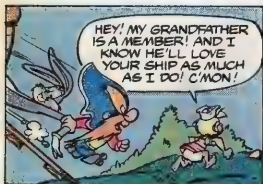


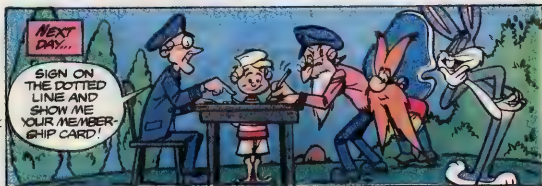
AND MY GRANDFATHER  
MIGHT LOSE HIS JOB AT  
THE CLUB SINCE  
I'M SUPPOSED TO  
BE WATCHIN'  
THE DOCKS!

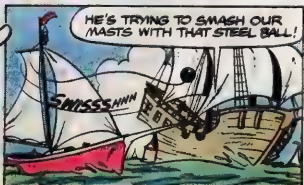
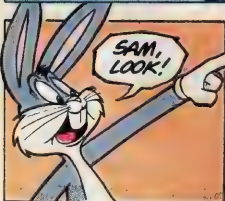
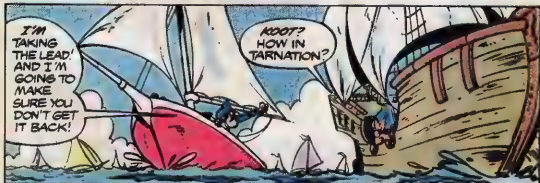
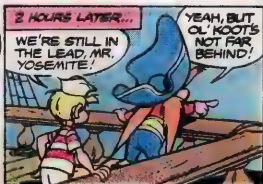
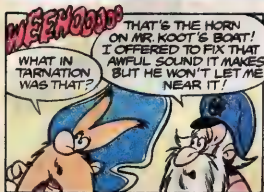
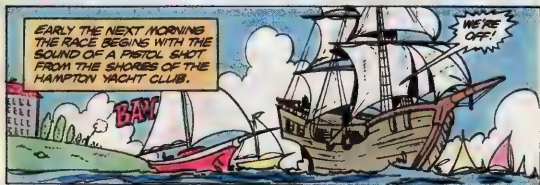
WELL,  
YOU  
DON'T  
HAVE  
ANYTHING  
TO WORRY  
ABOUT--





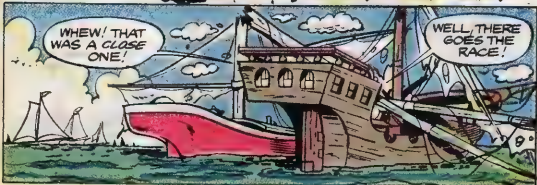
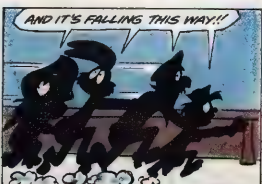
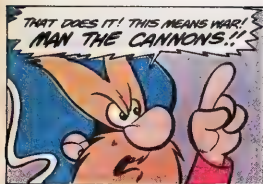


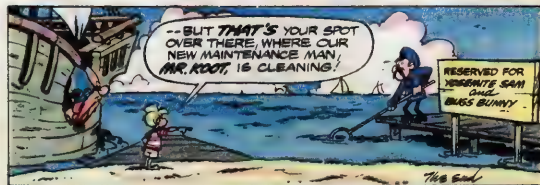
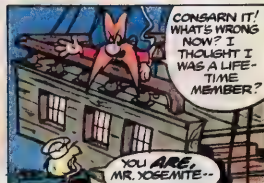
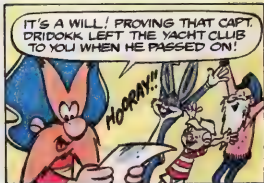
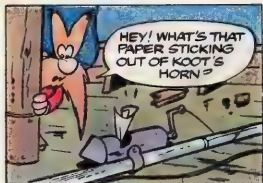


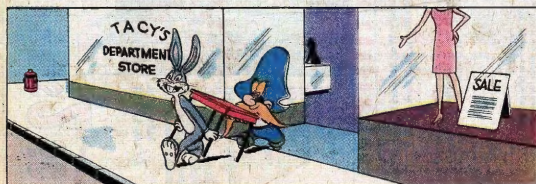












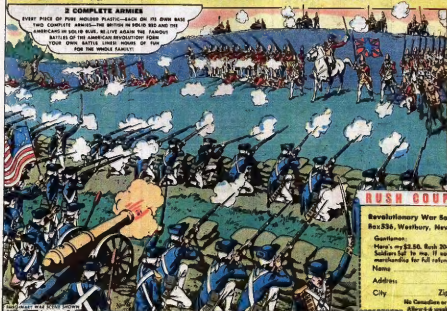


# 204 PC. REVOLUTIONARY WAR SOLDIERS set

ONLY \$2.50

## 2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDING PLASTIC—EACH ON ITS OWN BASE  
TWO COMPLETE ARMIES—THE BRITISH IN SOLID RED AND THE  
AMERICANS IN SOLID BLUE. RELIVE AGAIN THE FAMOUS  
BATTLES OF THE AMERICAN REVOLUTION! FORM  
YOUR OWN BATTLE LINES! HOURS OF FUN  
FOR THE WHOLE FAMILY!



## HERE'S WHAT YOU GET:

- 28 Dragoons (Cavalrymen)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Drumming Infantrymen
- 12 Filers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Leaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

## RUSH COUPON TODAY

Revolutionary War Soldiers Dept. RWG-50  
Box 536, Westbury, New York 11590

Gentlemen:

Here's my \$2.50. Rush 204 pc. Revolutionary War Soldiers set to me. If not satisfied I may return merchandise for full refund!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

State \_\_\_\_\_

No Canadian or foreign orders

Allow 4-6 weeks for delivery.

# PRIZES OR CASH

○○○ FREE SAMPLE CARDS      EARN \$1.00 A BOX      ○○○



## 2 WAYS TO GET STARTED FAST!

**JOIN THE EASIER, FASTER WAY!**

Use Olympic's "HOT LINE" MemberPhone. IT'S FREE!

**1-800-528-6050\***

(In Arizona: 1-602-955-9714)



**ASK FOR EXTENSION 319 . . .**  
Any day . . . Any hour! Give our  
operator your name, address  
(zip code please), and our De-  
partment Number 77GK8.

**\*PLEASE...MemberPhone operators can only enroll new members...cannot answer questions or inquiries. Service not available from Alaska, Hawaii, or Puerto Rico... (please use coupon).**

PHONE  
US  
FREE

**FILL IN  
COUPON  
& MAIL**

**OLYMPIC SALES CLUB, INC.**

Dept. 77GK8, Enfield, Connecticut 06082

Enroll me as a member without dues or ANY obligation. Send me the FREE Catalog of Prizes, FREE Book of Sample Cards, FREE Membership Card — all of which I can keep — together with complete details on how to get prizes or cash the easy Olympic way!

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ APT \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ AGE \_\_\_\_\_

Fill in coupon, cut out, place in envelope & mail

**WE PAY POSTAGE!**

## Be Happy! Have Fun! Get Prizes or Cash from S.L.C.

Start to earn your prizes right away. Here's all you have to do. Cut out postage-free label and paste on any envelope. Fill in coupon, place in envelope and mail. We'll rush you everything you need at not cost to you.

Sell from our easy to carry Album of Personalized Christmas Cards that has a wide selection to suit everyone's taste. All fine quality cards that make selling so easy. Only \$3.95 a box, each with customer's name imprinted. No boxes to carry or return. No risk, no obligation, no investment. No limit to the number of prizes you can win . . . or keep \$1.00 for each box you sell.

*Life is Great When You're a Winner  
Everyone Who Tries Can Win*

**Sales Leadership Club  
Dept. 7SG-8, Springfield, Mass. 01101**

Without obligation, enroll me as a member. Rush me FREE Membership Card, FREE Album of Christmas Cards, FREE Prize Catalog and complete details on how to earn valuable prizes or big cash profits — the proven Sales Leadership way!

NAME \_\_\_\_\_  
Print Clearly  
ADDRESS \_\_\_\_\_ APT. NO. \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CUT OUT POSTAGE - FREE LABEL -- PASTE ON ANY ENVELOPE

No  
Postage  
Stamp  
Necessary  
If Mailed in the  
United States

Postage  
Will be Paid  
by  
Addressee

**BUSINESS REPLY MAIL**  
First Class Permit No. 3105, Springfield, Mass.

**SALES LEADERSHIP CLUB**

DEPT. 7SG-8  
SPRINGFIELD, MASSACHUSETTS 01101

# Happy Days at S.L.C.

WIN GREAT PRIZES OR LOADS OF CASH!

FREE CATALOG shows PRIZES for Everyone

*Sell Personalized Christmas Cards It's Fun! It's Fast!*

**AURORA RACE SET**  
Sell Only 9 Boxes

**SPIN FISHING OUTFIT**  
Sell Only 9 Boxes

**THIR FOUNT RATIO**  
Sell Only 9 Boxes

**POCKET CB SCANNER**  
Sell Only 9 Boxes

**GIRLS DIGITAL SPORT WATCH**  
Sell Only 9 Boxes

**24 ACTION TAIL SKATE**  
Sell Only 9 Boxes

**RACCOON RADIO**  
Sell Only 9 Boxes

**ELECTRIC PIN BALL GAME**  
Sell Only 9 Boxes

**BRILCRAFT ILLUMINATED MICROSCOPE**  
Sell Only 9 Boxes

**TESTES READY-TO-LAUNCH ROCKET KIT**  
Sell Only 9 Boxes

**WALKIE-TALKIES (WITH COOK BENDERS)**  
Sell Only 9 Boxes

**TRANSISTORIZED INTERCOM SET**  
Sell Only 9 Boxes

**TELSTAR TV GAME**  
Sell Only 26 Boxes

**BEILCRAFT QUAD SCIENCE SET**  
Sell Only 9 Boxes

**WIRE '68 WITH AM RADIO**  
Sell Only 16 Boxes

**CASE/TTE TAPE RECORDER**  
Sell Only 16 Boxes

**INSTANT LOAD FLASH CAMERA OUTFIT**  
Sell Only 9 Boxes

**BARBIE DISCO PHONO (WITH SING-A-LONG MICROPHONE)**  
Sell Only 16 Boxes

**GLASS BOW ARCHERY**  
Sell Only 9 Boxes

**COX SKYMASTER**  
Sell Only 9 Boxes

**TYCO DIESEL FREIGHT**  
Sell Only 16 Boxes

**POLAROID CLUNCHER COLOR CAMERA**  
Sell Only 16 Boxes

**RADIO CONTROLLED PORSCHE RACER**  
Sell Only 16 Boxes

**SUPER POWER HAIR BLOWER**  
Sell Only 9 Boxes

**NYLON SLEEPING BAG**  
Sell Only 9 Boxes

**TESTOR'S FUNNY CAR (WITH ACCESSORIES)**  
Sell Only 9 Boxes

**NYLON TRAIL TENT**  
Sell Only 9 Boxes

**ELECTRONIC DIGITAL WRISTWATCH**  
Sell Only 16 Boxes

**ELECTRONIC MEMORY CALCULATOR**  
Sell Only 9 Boxes

**1-MAN BOAT KIT**  
Sell Only 9 Boxes

**SPALDING TENNIS RKT**  
Sell Only 9 Boxes

**SPORT WATCH**  
Sell Only 9 Boxes